

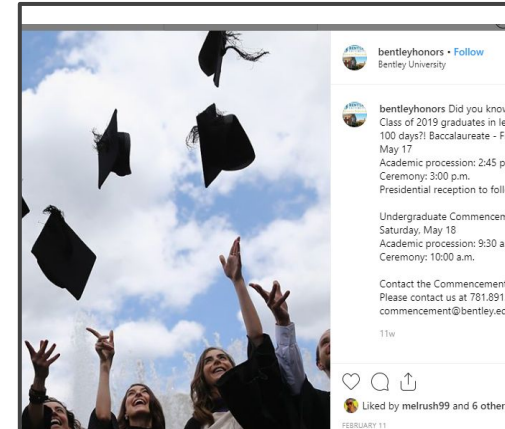
Melissa Rush Social Media Portfolio



mrush99@gmail.com
617-549-5400



Social Media Campaigns for Bentley University



@BentleyHonors

I owned the social media presence and channels, for Bentley University's Honors Program, including Facebook, Instagram, and Twitter. I designed all digital images, videos and stories on all channels, to promote and celebrate our community of our brightest scholars to alumni, parents, corporate sponsors, future employers, potential students and friends.

Facebook Video Slideshow for Bentley University



 Bentley University Honors Program

 Like  Comment  Share

Click Link:

<https://www.facebook.com/BentleyHonors/videos/260821898072600/>

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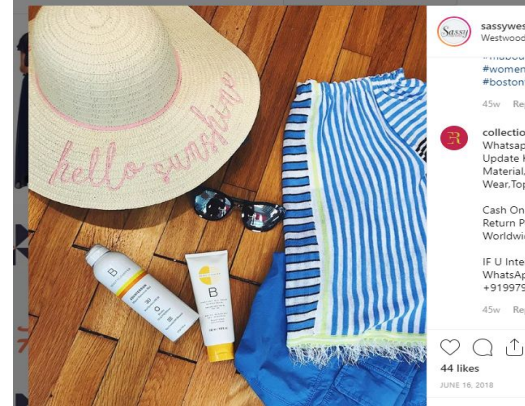
Mock Campaign for “Herbal Bliss”



Herbal Bliss*

I created a brand for a potential client called Herbal Bliss, marketing to the female and yoga/wellness audience. I chose the soothing colors of purple and lavender. Graphic images would appear on all social media channels, including Facebook, Instagram, Twitter and LinkedIn as well as videos and stories to post on all channels. *Copyright 2019 Tech Savvy Coach Melissa Rush.

Social Media Campaign for Sassy Boutique



@SassyWestwood

I created digital media and content for Sassy Boutique, a high-end women's fashion boutique in the Boston Area. The goal was to bring more customers into the store, and encourage visitors via fun and creative images and special offers, hottest brands and latest trends via Instagram and Facebook.

Social Media Campaign for Podcast

Melissa Rush - 2019

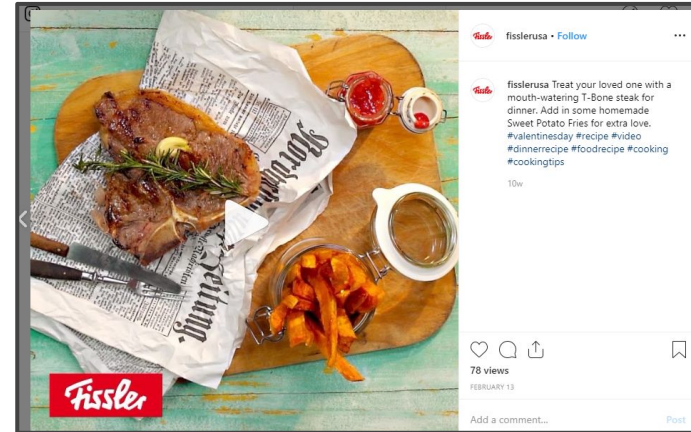


Hustle and Heart Podcast*

I created a new podcast, entitled the Hustle and Heart Podcast with Melissa Rush. As the podcast, creator, host and producer, I developed the theme, content, topics and guest list of strong, smart and successful women to appear on podcast episodes. Digital images and ads appear on all social media channels, including Facebook, Instagram, Twitter, and LinkedIn, and the show is broadcast worldwide on iTunes, Spotify, SoundCloud, TuneIn, Stitcher and more. *Copyright 2019 Tech Savvy Coach Melissa Rush.

Social Media Campaign for Fissler

Melissa Rush - 2019



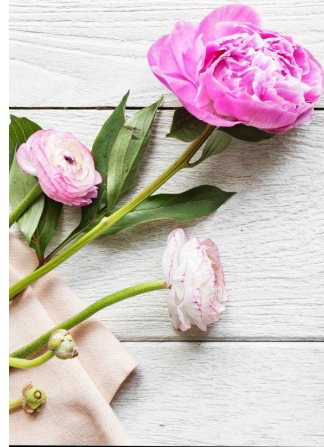
@FisslerUSA

I created digital media and content for Fissler, a German cookware company promoting it's products to a new market, the United States. Our goal was to market the Fissler name to the vibrant American foodie community online. I posted video product demos, recipe demos, specials and digital artwork for Facebook, Instagram and their website.

Contact

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Thank you very much!



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